

Inside: Learn How ...

CEC is Active for Our Members

To Purchase a Generator at a Discounted Price

The Weather Affects Your Electric Bill

PowerLines

“Watts” Inside

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Active for Our Members

Last month I joined several board members for a trip to Washington D.C. While there we met with elected officials and staff members, who represent you, to discuss issues that could have an impact on the cost and reliability of your electric service. The event was sponsored by the National Rural Electric Cooperative Association and the Pennsylvania Rural Electric Association.

Several key issues were discussed to make sure that our representatives keep co-op positions “front and center” in legislative deliberations. All could have a direct impact on either the cost or reliability of your electric service and included the Clean Air Act, Rural Utilities Service, Rural Energy Savings Program Act and the First Energy/Allegheny Power merger.



Matthew Boshaw
CEO & General Manager

Clean Air Act legislation is critical to keeping your rates reasonable. We met with members of Congress and asked that they co-sponsor legislation to block or delay the Environmental Protection Agency from regulating greenhouse gases from stationary sources under the Clean Air Act. While we all want clean air to breathe, any regulation must take into account

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the impact on our homes, businesses and the economy. That regulation, which is proceeding as Congress remains deadlocked on legislation to address carbon emissions, poses a threat to the rural quality of life by driving up electric bills. We need a “time out” to make sure legislation results in environmental improvement but not create an unreasonable impact on Americans.

The Rural Utilities Service (RUS) could save our members money and help keep the environment clean. We asked our representatives to maintain the current level for RUS loans to co-ops through this service.

Besides allowing us to invest in the future service of our members, it is also a program that makes money for the federal government, in fact, over \$63 million in 2009.

The Rural Energy Savings Program Act is a win-win for everyone involved. It will help minimize electric bills for members while encouraging energy efficiency. It allows us to make loans available to residential members and small businesses to invest in energy efficiency.

We shared our concerns with the First Energy/Allegheny Power merger. While we are not opposed to it, we want a documented guarantee that it will not negatively affect service reliability for members.

We would like to thank the



Matt Boshaw, Althea Smith, Jim Burd, Marge Terwilliger, Chris O'Donnell and Jody Weaver

following representatives who met with us to review issues important to you and your co-op: Reps. G.T. Thompson, Jason Altmire and Kathy Dahlkemper; and Sens. Bob Casey and Arlen Specter.

If you would like more information on any of these issues, contact us.

Today's legislation will have a big impact on your electric bill tomorrow. Central Electric will continue to be active to help ensure that you and your children have affordable and reliable electric service, now and into the future.

CEC's 2010 Annual Meeting includes:

1. A complimentary KFC chicken dinner
2. Entertainment by the Drymill Road band
3. A back-to-school dance for children and ice cream bar
4. A business meeting followed by prizes

Good Neighbor Scholarship Winners

The Good Neighbor Scholarship program awards 15 grants of \$1,000 each to cooperative members who want to further their education. It is available to all members who are at least a high school senior, or currently enrolled in a post-secondary institution, and returning adults are welcome.



Brianna Garretson
Karns City H.S.
to attend Butler
County Community
College



Aubrey Hetzler
Allegheny-Clarion
Valley H.S.
to attend Penn State
University



Michelle Knoch
Oil City resident,
to attend Clarion
University's Venango
campus



Christa Lema
Slippery Rock
H.S.
to attend Edinboro
University



Alyssa Marchand
Knox resident,
sophomore at
Clarion University



Nicolette Miller
Greensburg-
Salem H.S.
to attend Indiana
University of
Pennsylvania



Dane Neely
Franklin resident,
attends Penn State
University



David Pawlowski
Knoch H.S.
to attend
University of
Pittsburgh
at Johnstown



Hannah Pratt
Franklin Area H.S.
to attend
Messiah College



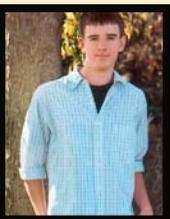
Amber Reichard
Keystone H.S.
to attend University
of Pittsburgh
at Johnstown



Jessica Schnur
Butler resident,
to attend University
of Pittsburgh Katz
School of Business



Katie Sefton
Knoch H.S.
to attend
Grove City
College



Ray Sowinski
Beaver Falls resident,
to attend Penn State
University



Spencer Weimer
Keystone H.S.
to attend Penn State
University
Behrend campus



Jacob Williams
Cranberry Area
H.S.
to attend the
Pittsburgh Institute
of Aeronautics

Join Us at the 2010 Annual Meeting!

CEC's Annual Meeting will be held on Aug. 27, 2010 at Whitehall Campground in Emlenton, Pa. So come on out and join us! Dinner is catered by KFC and the evening's entertainment is the bluegrass band, Drymill Road. They offer an energetic show featuring original songs and renditions of popular covers. And don't forget to bring the kids! The children's entertainment will feature a back-to-school dance and ice cream bar! Be sure to check the next issue of Power Lines for more details. To register, please complete and return the form by July 30.



Drymill Road



Annual Meeting Registration Form

Name: _____

Address: _____

Account No: _____ Telephone No: _____

Please reserve a total of _____ dinners for my family as we will attend the Annual Meeting dinner on Aug. 27, 2010.

Children's entertainment is provided for children ages five through 10. Please indicate how many children will be attending: _____ Ages of children: _____

Favorite ice cream topping: _____

Contact at meeting in case of emergency: _____

(A child with a medical condition must be accompanied by an adult.)

Submit your question before the meeting to allow us to answer it efficiently. (You may ask a question at the meeting even if you did not submit it ahead of time.)

My question: _____

By attending the Annual Meeting, I grant CEC permission to use my likeness in photographs in any and all of its publications, including internal and external newsletters and Web site entries, without payment or other consideration.

**Return coupon by July 30, 2010 to:
Central Electric Cooperative, Inc., P.O. Box 329, Parker, PA 16049**

Ken's
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rner



By **Ken Maleski**
CEC Consumer
Marketing Representative

www.central.coop
Check it out!



Weather and Your Electric Bill

Weather has a major impact on your energy bill. In fact, heating and cooling account for at least 40 percent of your annual energy costs. If you receive a bill that is higher than expected, Central Electric Cooperative offers an online tool to help you determine if weather was a factor.

Actual daily temperatures are available on our Web site www.central.coop. Just click on the tab ENERGY SAVINGS, and then select WEATHER and YOUR BILL. Choose the month and year that you are interested in. We provide weather information from both the Butler and Franklin regional airports. This helps localize conditions closer to where you live, and is more accurate than from an international airport in either Pittsburgh or Erie.

If you still have questions about a high energy bill call us at 1-800-521-0570. CEC daily meter reading information and daily temperature data helps you make sense about the “dollars and cents” you just spent!



Do You Need An Emergency Generator?

Are you thinking about purchasing an emergency generator? Central Electric Cooperative is partnering with Butler Power Equipment and World of Wheels to offer quality generators. Just bring your CEC monthly bill (as proof of membership) and receive a special pricing on the purchase of a new portable generator. They offer complete service repairs for all purchased generators. Both establishments also display the GenerLink™ meter socket transfer switch offered by your cooperative. For more information contact us at 800-521-0570 or visit our Web site at www.central.coop.

World of Wheels
2572 State Route 257
Seneca, PA 16346
866-676-5721
www.worldofwheels6.net



Butler Power Equipment
1116 Oneida Valley Road
Route 38
Chicora, PA 16025
724-287-3294
www.butlerpowerequip.com

Recipe of the Month

Cherry Cola Brownies

Ingredients:

Brownie

- 1 box of Betty Crocker® Original Supreme brownie mix with chocolate syrup pouch
- 1/4 cup cherry cola carbonated beverage
- 1/3 cup vegetable oil
- 2 eggs

Frosting

- 1/2 cup butter, softened
- 3 tablespoons unsweetened cocoa
- 4 cups powdered sugar
- 1/3 cup cherry cola carbonated beverage
- 24 maraschino cherries, if desired

Directions:

1. Heat oven to 350 degrees Fahrenheit and grease bottom of 13 x 9 inch pan.
2. In medium bowl, stir brownie mix, chocolate syrup, cherry cola, oil and eggs until well blended. Spread in pan. Bake 28 to 30 minutes. Cool completely, about one hour.
3. In a large bowl, beat frosting ingredients on medium speed until smooth. Spread evenly over brownies. Cut into 24 squares. Garnish each brownie with a cherry.

For more great recipes visit:
www.bettycrocker.com

Send Recipes to:

Jessica Brison at jbrison@central.coop or mail to
 Central Electric Cooperative, PO Box 329,
 Parker, PA 16049

CEC Staff

Matthew P. Boshaw
CEO and General Manager

Lisa A. Hoover
Director of Consumer Services

Dennis W. Beggs
Director of Finance

Christina J. O'Donnell
Director of Communication and Marketing

Stephanie Deal
Director of Human Resources and Administration

Fred E. Terwilliger
Director of Engineering and Operations

Read Power Lines and



Last Issue's Winner:

Dennis Sutton of Petrolia

Read your issue of Central Electric Cooperative's Power Lines and win! It's simple — you can win a \$50 credit on your monthly electric bill by reading Power Lines and completing the quiz below.

Contest Rules

1. The contest is open to all Central Electric Cooperative members with active accounts as of the drawing date.
2. Only one entry per member is permitted.
3. Employees and directors of Central Electric, along with members of their immediate families, are not eligible.
4. The winning entry will appear as a credit on the member's bill and may not be redeemed for cash.

Complete, clip and enclose the quiz and personal information below and return it with your monthly payment. For a faster entry you may complete the survey online at www.central.coop/quiz.

1. True or False: The acronym RUS stands for Rural Utilities Service.

Answer: _____

2. True or False: CEC announced 15 winners for the annual Good Neighbor Scholarship program.

Answer: _____

3. True or False: You can receive special pricing when you purchase a portable generator at Wal-Mart.

Answer: _____

Name: _____

Address: _____

Telephone No: _____ **Account No:** _____



Central Electric Cooperative

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Customer Service 1-800-521-0570 • Emergency Outage Number 1-800-282-8610