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Learn How To ...**

Attend This Year's Annual Meeting

Celebrate Pennsylvania's Lineworker Appreciation Day

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# PowerLines

2013 Photo Contest Entry  
Taken by Heather Wilson of West Sunbury

**The Only Constant is Change**

*by Matthew Boshaw, CEO & General Manager*

Change is one of those things that can make people go through a whole series of emotions: fear, anxiety, excitement and so many others. People regularly talk about not liking change, but I think that it is how the change happens that concerns people more than the change itself. We are exposed to constant change. So much change that I would argue that the only aspect of our lives that doesn't change is the fact that things are changing. We enjoy the familiarity and comfort of home, but we move. Our children are a great source of pride, joy and anxiety when they are young, but we let them grow up anyway.

Your cooperative is really no different. While our focus stays steadfast on bringing you safe, reliable power at an affordable rate, we are faced with constant change. You charge us with managing that change and it is a challenge we take pride in facing.

As our membership has grown, and technological advances has you consuming more electricity, we have made changes to our infrastructure and use of technology to make it possible for Central Electric Cooperative (CEC) to maintain the same number of employees and meet the needs of our membership, while expanding the services we offer. One example is implementing SmartHub, a single point of interaction for our members that provides easy access to usage and billing information. SmartHub also provides means for members to pay their bills electronically or report an outage. If you haven't taken the opportunity to use this feature, check it out on our website or give us a call and we can walk you through it. Another amazing improvement has been in the area of operations and engineering where our outage management system

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## *The Only Constant .../From Page 1*

(OMS) assists in our ability to efficiently respond to outages.

Our workforce seems ever changing as well. While we have maintained the same number of employees for over 20 years, our ranks have changed with retirements and other departures. Today's CEC employees share the same dedication to our membership as their predecessors, but bring a completely different set of abilities to the table. For example, the journeyman linemen of 50 years ago didn't need computer skills and the ability to operate complex equipment to go with their lineworker training, but today's linemen would be lost without those skills. Managing these changes has resulted in a workforce with a wide breadth of skills that are able to do more for our members than ever before.

Even the rules and regulations we follow continue to change. Whether the changes are in safety compliance, environmental regulations or legislative initiatives, we must do what is necessary to meet these requirements. While some of this is beyond our control, cooperative members from across the country have joined together in the spirit that formed us in the 1930s to let regulators and legislators know that our grassroots cooperative movement still exists. Through Action Committee for Rural Electrification (ACRE), the political action committee supporting cooperative principles and initiatives, and the

National Rural Electric Cooperative Association's (NRECA's) annual legislative rally in Washington, D.C., we communicate to our political leaders what is important to rural electric consumers across the United States. Your CEC board and staff are strong supporters of this effort and you can be too. Contact us to learn how you can join ACRE Coop Owners for Political Action and add your voice to managing that change.

When you compare yesterday to today, the changes aren't always easy to notice. When you look further back to where we have been, compare that to today and realize how far we have come, it seems obvious that we must be changing all the time or we couldn't have made it here. I'll grant you that not all change is good, and changing for change sake is usually not the best plan, but the changes that electrified rural America, and continue to further our growth, have been great. I hope you share my enthusiasm for keeping our constant change moving in the right direction. Thank you all for your continued participation in, and support of, your cooperative.

## **Peak Alert Season Has Started!**

June marks the beginning of Peak Alert season for cooperative members. Electric generation prices are highest on hot, humid weekday afternoons between the hours of noon to 6 p.m. Peak Alerts are issued on Froggy 98.5 FM, WUZZ 107.7 FM and Majic 99.3 FM radio stations, as well as our website [www.central.coop](http://www.central.coop). When you hear an alert, reduce your usage of air conditioning, pool pumps, dehumidifiers, and other non-essential items.

Together we can all do our part to keep rates stable — it is the cooperative way!

**Don't Forget to Enter Our Photo Contest!**  
Visit [www.central.coop](http://www.central.coop) for more information.



Did you know that as a member you have the ability to save money while partnering with CEC in controlling power costs? Our load management program does just that.

## What is Load Management?

Electricity is produced for immediate use. It cannot be stored economically. Because of this, power plants must meet electricity requirements at all times. Generally, electricity prices are higher during peak-demand periods. Peak demand refers to those periods when electric consumers collectively use the most electricity. CEC's load management program shifts electric use on appliances to lower demand periods to save money. The program saved over \$350,000 on purchased power costs last year, and it helps improve the environment by reducing power plant emissions at peak production times.

## Electric Water Heaters

Residential electric water heaters are perfect candidates for load management because they store hot water. Members who take advantage of this program receive a one-time \$25 bill credit, and a \$2.50 monthly bill credit. Once you have signed up we will install a Demand Response Unit (DRU) at no cost to you. A DRU does not necessarily reduce how much energy you use. Instead, it shifts when you use it from peak-demand to off-peak periods. Turning off tanks with a DRU for a few hours can help mitigate peak demand while causing little or no inconvenience to you. Call 800-521-0570 x2195 to schedule an appointment for your free DRU installation. We do all the work and you receive the bill credits. Over 1,600 residential members are currently participating.

## Load Management Program

### Electric Heat Savings

Another option is to control your electric heat. Receive a 40 percent discount on all kilowatt-hours used by your electric heating systems (heat pumps, electric baseboard heat, electric furnaces and boilers) when you participate in CEC's load management program. Members must install a second electric distribution panel to meter heating-energy usage. An adequate non-electric back up heating source will be required for comfort during load control hours.

### Be Alert For Peak Alert

The Peak Alert season is under way from June 1 to Sept. 30. The reason for these alerts is based on the fact that the price members must pay for electricity is affected by how much power CEC uses between noon and 6 p.m. on the five hottest, most humid days each summer. CEC issues Peak Alerts during the top and bottom of the hour on the Forever Broadcasting radio stations of Froggy 98.5 FM, Magic 99.3 FM and WUZZ 107.7 FM. Please limit the use of items including air conditioners, dehumidifiers and swimming pool pumps when announcements are broadcast. Curtail laundry and baking activities until early evening. Reducing the amount of power your cooperative uses on those days, as well as during other times throughout the year, can help stabilize electric costs, keeping rates lower.

We invite you as a member to take an active part in controlling rising power costs the cooperative way. For more information on our load management program log on to [www.central.coop](http://www.central.coop) and click the Energy Savings tab or call 800-521-0570 x2172.

**Sign up for weekly E-Tips by emailing [kmaleski@central.coop](mailto:kmaleski@central.coop).**



# SAFETY



Matt Alderson  
Manager of Safety and  
Operations Support

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## Backyard Safety Tips

Your backyard is a place for you to relax and enjoy quality time with your friends and family. However, more accidents are occur at home than anywhere else. The following tips will help you to prepare and maintain your yard for safe relaxation and play.

### Lawn:

- Remove tree stumps and level concrete footings to avoid tripping.
- Lawn debris such as rocks can become projectiles when cutting the grass, so be sure to clear the yard.



- Children should never be nearby while you're using motorized equipment.

### Fencing:

- Rusty metal gate hardware that no longer functions properly or becomes a threat to children needs to be removed or replaced.
- Install a pool barrier access gate with adjustable self-closing hinges and self-latching gates where the latches are out of the reach of children.

### Sun Protection:

- Install a canopy.
- Use patio furniture with an umbrella.

Please join us in celebrating  
**PENNSYLVANIA'S**  
**LINEWORKER**  
**APPRECIATION DAY**  
at a special event at  
**THE STATE CAPITOL**  
**JUNE 23, 2014**

In honor of the nearly 114,000 lineworkers who work through inclement weather and other hazards to "keep the lights on," Lineworker Appreciation Day extends gratitude and appreciation to the hardworking men and women who risk their lives daily to ensure reliable delivery of electric energy.

**LINEWORKER**  
**APPRECIATION DAY**  
**JUNE 23 • 2014**



## Go Paperless for a Chance to Win an iPad!

Sign up for paperless billing and turn off your paper bill before July 31 to be entered into a drawing for a free iPad!

The drawing will take place on Aug. 1. Call us at 800-521-0570 or visit [www.central.coop](http://www.central.coop) for more information.

If you do not receive this in time to attend, take a minute to thank your linemen the next time you see them!

## Mark Your Calendar for our Annual Meeting of the Members

Attend this year's Annual Meeting of the Members on Friday, Aug. 22, 2014 at Whitehall Campgrounds beginning at 4:30 p.m. Enjoy dinner, entertainment by the Keister Family band, children's entertainment, and a chance to win a number of prizes!

You can make reservations for the meeting by completing the form below or calling us at 1-800-521-0570. Registration deadline is July 31, 2014. For more information, or to check out the agenda, visit [www.central.coop](http://www.central.coop).

### Annual Meeting Registration Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Account No: \_\_\_\_\_ Phone No: \_\_\_\_\_

Please reserve a total of \_\_\_\_\_ dinners for my family as we will attend the Annual Meeting dinner on Aug. 22, 2014. Limit of four meals per member.

Children's entertainment is provided for children ages 5 through 10. Please indicate how many children will be attending: \_\_\_\_\_ Ages of children: \_\_\_\_\_  
(A child with a medical condition must be accompanied by an adult.)

Contact at meeting in case of emergency: \_\_\_\_\_

Submit your question before the meeting to allow us to answer it efficiently. (You may ask a question at the meeting even if you did not submit it ahead of time.)

My question: \_\_\_\_\_

*By attending the Annual Meeting, I grant CEC permission to use my likeness in photographs in any and all of its publications, including internal and external newsletters and website entries, without payment or other consideration.*

**Return this coupon to CEC by July 31, 2014.**

## 2014 Good Neighbor Scholarship Winners

The Good Neighbor Scholarship program awarded two grants of \$1,000 each to cooperative members who will further their education in 2014. This scholarship is available to all members who are at least a high school senior, or enrolled in a post-secondary institution. Returning adults are welcome to apply. For more information on this program, please visit [www.central.coop](http://www.central.coop).



Courtney Olesky, Duquesne University



Shelby Seyler, Franklin Area High School

## Recipe of the Month

### Summertime Coleslaw

#### Coleslaw Ingredients:

- 1 package coleslaw
- 1/2 cup sunflower kernels
- 1/2 cup slivered almonds
- 1/4 cup chopped green onions
- 1 package Ramen Noodle Soup, crushed

#### Dressing Ingredients:

- 1 seasoning packet from Ramen Noodle Soup
- 1/2 cup oil
- 1/3 cup sugar
- 1/2 cup white vinegar

#### Directions:

Mix coleslaw ingredients together. Mix dressing ingredients together. Mix the two together and chill in the refrigerator. Can be made 2 to 3 hours before serving.

**Vegetarian Note:** You can substitute a G.Washington® Vegetarian Broth packet instead of the Ramen Noodle Soup packet.

*Thank you to Sylvia Bowen for submitting this recipe!*

#### Send Recipes to:

Renee Spence at [rspence@central.coop](mailto:rspence@central.coop) or mail to CEC, 716 Route 368, PO Box 329, Parker, PA 16049

### CEC Management Team

Matthew P. Boshaw  
CEO, General Manager

Dennis W. Beggs  
CFO, Director of Finance and  
Accounting

Christopher W. Kossman  
Director of Information Technology

Stephanie Deal  
Director of Human Resources

Christina J. O'Donnell  
Director of Member and  
Community Relations

Lisa A. Hoover  
Director of Member Services

Fred E. Terwilliger  
Director of Engineering and  
Operations

## Read Power Lines and Win!

Last Issue's Winner:

**Leslie Edinboro of West Sunbury**

Last Issue's E-Winner:

**Elizabeth Alexander of Morgantown**

Read Power Lines and win! It's simple — you can win a \$25 credit on your monthly electric bill by completing and returning the quiz below. And you have a second chance at another \$25 bill credit by submitting a quiz online at [www.central.coop](http://www.central.coop).

If you do not have access to the Internet, indicate that on the quiz and we will also enter you in the online drawing. Just complete, clip and enclose the quiz and personal information below and return it with your monthly payment. For quiz rules visit [www.central.coop](http://www.central.coop).

**1. True or False:** Reducing the amount of power you use during a Peak Alert can help stabilize electric costs which affect rates.

**Answer:** \_\_\_\_\_

**2. True or False:** Through OMS we communicate what is important to you to political leaders.

**Answer:** \_\_\_\_\_

**3. True or False:** Lawn debris such as rocks can become projectiles when cutting the grass.

**Answer:** \_\_\_\_\_

**How are we doing?** (no wrong answer)

\_\_\_\_\_

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Acct. #:** \_\_\_\_\_



Central Electric Cooperative

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