

Inside: Learn How To ...

Get to Know Your
Director Candidates

Register for Our 2013
Annual Meeting of the
Members

Vote for Our Photo
Contest Entries

“Watts” Inside

Director Candidates	3
Lower Your Cooling Costs	4
Safety Hazards With Attaching Signs to Utility Poles	4
2013 Annual Meeting	5
Rate Change	5
Pineapple Dessert Bars Recipe	6

Board of Directors

Margery S. Terwilliger
President

Jody P. Weaver
Vice President

Althea M. Smith
Secretary/Treasurer

Kenneth Durrett
William J. Eichner
Bette D. Walters
Richard L. Weaver



PowerLines

It's The People

by Matthew Boshaw, CEO & General Manager

In my time here, I have written several articles about the cooperative difference. I have often focused on the seven principles that define cooperatives:

- Principle 1: Voluntary and Open Membership
- Principle 2: Democratic Member Control
- Principle 3: Member Economic Participation
- Principle 4: Autonomy and Independence
- Principle 5: Education, Training, and Information
- Principle 6: Cooperation among Cooperatives
- Principle 7: Concern for Community

These principles are important because within them are the very important ideals of local control by a member-elected board of directors, “one member one vote” and the retirement of capital credits just to name a few.

The recent passing of three former cooperative directors, James Burd, John Gammon and Robert Schroth; as well as the passing of retired employee Laird Irwin has had me thinking what it is that makes these principles really work. It's the PEOPLE of course. These are strong ideals that at times can be a challenge to maintain. These principles, Central Electric Cooperative's (CEC's) mission statement and our annual goals in serving our members are only as good as those who are striving to meet them. I don't want to take away from the principles themselves; people much smarter than me defined these seven principles as a framework by which cooperatives should operate. I can see a parallel between these and our nation's founding documents. I can also see the parallel in the importance of the people that are maintaining these principles.

It's The People/Page 2

It's The People/From Page 1

I have written many times about how fortunate I am to work with such an excellent group of employees and board directors. Perhaps I have not done enough to underscore why I believe this. Our member-elected board of directors is chosen by our membership to represent them within this organization. They bring a wide range of talents and expertise that is very valuable to your cooperative, but this is not their job. They ask for this responsibility and take it very seriously. They spend many hours learning the business of the cooperative so that they can represent the interests of the entire membership. This time is taken away from their families and businesses and is spent in the service of CEC. The employees of your cooperative also bring a wide variety of expertise to the cooperative. The very visible operations group, you might know them as linemen, installs, maintains and sometimes restores your electric service. Those who work behind the scenes bring expertise in member service, finance and accounting, engineering, communication, human resources and information technology, just to name a few areas. However, these employees bring more than just professional expertise and experience, they bring a dedication to the cooperative principles that is evidenced daily in their interaction with our membership and the continued system improvements.

I have a unique perspective on this dedication. As I have mentioned before, my career in the electric utility business has provided me with the opportunity to work for an investor-owned utility, a public power company and now the members of an electric cooperative. Please take a moment and read that last sentence a second time as it was intended to point out the perspective that I mentioned. I used to work for companies, now I work for the membership. That is the dedication that the good people who work here and serve as your directors bring and that is the cooperative difference.

Mr. Burd, Mr. Gammon, Mr. Schroth and Mr. Irwin provided many years of dedicated service to your cooperative and my thanks and condolences go out to their families and to those of the other dedicated men and women that served CEC over our 76 years.

Our Condolences to ...

- the family of retired CEC employee Laird Irwin,
- the family of retired board member James Burd,
- the family of retired board member John Gammon,
- the family of retired board member Robert Schroth.

**Don't Forget To Visit
www.central.coop To
Vote For Our Photo
Contest Entries!!**

Online only voting will take place from July 1 to Aug. 11.

Members without the internet will be able to vote at our Annual Meeting or through your September issue of this newsletter.

CENTRAL ELECTRIC COOPERATIVE BOARD OF DIRECTOR NOMINEES

You may vote for one nominee from each county, no matter where you live.

Look for your ballot in the mail and vote by mail, electronically or in person at the Annual Meeting.

CLARION COUNTY

Mr. Weaver has **Jody P. Weaver** been a Central Electric member since 1976 and a director since 2008. He serves as board vice president, and is on the Labor/Personnel, Finance and Annual Meeting committees. He is a North Clarion High School and School of Banking, University of Wisconsin at Madison graduate.

Fryburg, PA
Incumbent
Nominee



Jody is assistant vice president, senior loan officer, and board member of the First United National Bank, a locally owned community bank of Fryburg where he has been employed since 1972. He is the manager of Weaver Holdings LLC, treasurer of the Cook Forest Easter Sunrise Service Committee and member of the Fryburg Sportsman's Club. Jody attends Clarion United Methodist Church. Jody resides in Fryburg with his wife, Becki. They have two daughters.

Mr. Faller has **Gregory A. Faller** been a Central Electric member since 1992. He earned a bachelor's degree in accounting from Clarion University, and is also a Pittsburgh Institute of Mortuary Science graduate.

Fryburg, PA
Prospective
Nominee



He is a fourth generation owner of Faller's Furniture of Clarion and Fryburg. He has been an elected Clarion County Commissioner for two years. Greg's community involvement includes serving as the Boy Scout Troop 58 assistant scoutmaster; a Washington Township Community Association chairman, which sponsors the Fryburg Mayfest. He is a member of St. Michael Church in Fryburg. Greg and his wife, Roberta, have two sons, Adam and Evan.

VENANGO COUNTY

Mr. Etzel has **Kenneth D. Etzel** been a Central Electric member since 1973. He earned a bachelor's degree from Clarion University as a mathematics major and has a master's equivalency. He taught mathematics at Franklin High School for 35 years. Now retired from Franklin H.S., he and his wife, Jone, run a small farm of beef cattle and trail riding horses and enjoy dancing on weekends. Mr. Etzel has served on a variety of community and church boards and is presently the vice chairman of the Cranberry Township Planning Commission. He and Jone have been married 47 years and have one son and two grandchildren.

Seneca, PA
Prospective
Nominee



Mrs. Woods **Margaret Woods** has been a Central Electric member since 1979. She served as a Member Aware Advisory Committee member and was on the Good Neighbor Scholarship Committee for 2010 and 2011.

Polk, PA
Prospective
Nominee



Margaret (Pegg) earned her associate degree in human development from Penn State University and is retired from Penn State University Cooperative Extension with 18 years as a nutrition education advisor with the Expanded Food and Nutrition Education Program.

She and her husband Chuck live in Venango County. Their four grown daughters have given them endless entertainment with five grandchildren and one great grandson.

Ken's
kilowatt
corner



By **Ken Maleski**
Residential Analyst
& Advisor

www.central.coop
Check it out!



Air conditioning accounts for much of a summer electric bill. In fact, the average home will consume at least 2,000 kilowatt hours over a cooling season. Here are some tips to save you money to pay for your summer vacation:

- Keep direct sun rays away from your outside condensing unit. Best location is in the shade.
- Turn your air conditioning off when you are away. If you do not want to come home to a stuffy house, purchase a programmable thermostat.
- We recommend an operating thermostat setting of 78 degrees for optimum energy savings.
- Keep drapes and furniture away from grills and airways.

Lower Your Cooling Costs

- Change or wash air filters monthly.
- Clean the outside condenser coils once a year.
- Draw drapes or shades during the day to reduce solar heat gain.
- Use storm windows to keep cool air in.
- Open windows when the weather is cooler.
- Use ceiling fans instead of air conditioning on milder days.
- Turn off lights and hold off on heat generating household chores until evening.

And always remember to listen for Peak Alerts issued by local radio stations on very hot summer weekday afternoons from noon to 6 p.m. Reducing or eliminating energy use during these times saves everyone money on our purchased power costs. And remember, you can still stay cool while saving!

SAFETY

MATTERS Attaching Signs To Utility Poles

Although seemingly innocent enough, putting signs or other items on utility poles creates serious safety hazards. Staples, nails, and tacks used to hang signs as well as the signs themselves, pose dangers to line workers who must climb poles when either restoring power following storms or while performing routine maintenance to ensure system

reliability. The nails and tacks left behind from signs can snag utility workers gloves and sleeves that they wear to work on high voltage lines and



Matt Alderson
Manager of Safety and
Operations Support

puncture the safety clothing making line workers vulnerable to electrocution.

Posters or other objects (birdhouses, balloons, flags, and even basketball nets) can also create dangerous obstacles as they themselves or the objects left behind from hanging them can cause problems for line workers.

Thank you for following these safety tips and helping to keep our linemen safe!

Mark Your Calendar for our Annual Meeting of the Members

Attend this year's Annual Meeting of the Members on Friday, Aug. 23, 2013, at Whitehall Camp and Conference Center beginning at 4:30 p.m. Enjoy dinner, entertainment by the band Leather & Lace, children's entertainment, and a chance to win a number of prizes!

You can make reservations for the meeting by completing the form below or calling us at 1-800-521-0570. Registration deadline is July 31, 2013. For more information, or to check out the agenda, visit www.central.coop.



Annual Meeting Registration Form

Name: _____

Address: _____

Account No: _____ Phone No: _____

Please reserve a total of _____ dinners for my family as we will attend the Annual Meeting dinner on Aug. 23, 2013. Limit of four meals per member.

Children's entertainment is provided for children ages 5 through 10. Please indicate how many children will be attending: _____ Ages of children: _____

(A child with a medical condition must be accompanied by an adult.)

Contact at meeting in case of emergency: _____

Submit your question before the meeting to allow us to answer it efficiently. (You may ask a question at the meeting even if you did not submit it ahead of time.)

My question: _____

By attending the Annual Meeting, I grant CEC permission to use my likeness in photographs in any and all of its publications, including internal and external newsletters and website entries, without payment or other consideration.

Return this coupon to CEC by July 31, 2013.

Rate Change

Due to rising energy costs CEC rates will increase 5.5 percent, or about \$6 a month. This change takes effect July 1, 2013 and represents a percentage increase in both kWh cost and \$1 base charge.

While CEC strives to keep rates as low as possible, this change was necessary due to increases in wholesale power costs. Energy costs represent 56 percent of members' bills.

CEC's last rate increase was 6.5 percent on Jan. 1, 2012, also due to increases in power costs.

Recipe of the Month

Pineapple Dessert Bars

Ingredients

- 2 cups sugar
- 2 cups flour
- 2 teaspoons baking soda
- 1/2 teaspoon salt
- 2 cups crushed pineapple
- 2 eggs
- 8 ounces soft cream cheese
- 1/4 cup soft butter
- 1/2 cup powdered sugar
- 1 teaspoon vanilla

Directions

- Heat oven to 300 degrees.
- Mix the sugar, flour, baking soda and salt.
- Add 2 cups crushed pineapple and 2 eggs to mixture.
- Pour onto greased cookie sheet.
- Bake for 35-45 minutes or until golden brown on top.
- Mix the cream cheese, butter, powdered sugar and vanilla to make the icing.
- Ice while warm (not hot).

Thank you to Anetta Radaker for submitting this recipe!

**My recipe supply is running low!
Please send in your recipes, to be
shared in our newsletter, today!**

Send Recipes to:

Renee Spence at rspence@central.coop or mail to CEC,
716 Route 368, PO Box 329, Parker, PA 16049

CEC Management Team

Matthew P. Boshaw
CEO, General Manager

Dennis W. Beggs
*CFO, Director of Finance and
Accounting*

Christopher W. Kossman
Director of Information Technology

Stephanie Deal
Director of Human Resources

Christina J. O'Donnell
*Director of Member and
Community Relations*

Lisa A. Hoover
Director of Member Services

Fred E. Terwilliger
*Director of Engineering and
Operations*

Read Power Lines and Win!

Last Issue's Winner:

Carol Holochuk of West Sunbury

Last Issue's E-Winner:

Michael Rinaldi of Butler

Read Power Lines and win! It's simple — you can win a \$25 credit on your monthly electric bill by completing and returning the quiz below. And you have a second chance at another \$25 bill credit by submitting a quiz online at www.central.coop/quiz.

If you do not have access to the internet, indicate that on the quiz and we will also enter you in the online drawing. Just complete, clip and enclose the quiz and personal information below and return it with your monthly payment. For quiz rules visit www.central.coop/quiz.

1. True or False: Turning your air conditioner off while you are not home will save you money.

Answer: _____

2. True or False: There are seven principles which act as a framework by which cooperatives should operate.

Answer: _____

3. True or False: Putting signs or other items on utility poles creates serious safety hazards.

Answer: _____

How are we doing? (no wrong answer)

Name: _____

Address: _____

Phone: _____ **Account #:** _____



Central Electric Cooperative

A Touchstone Energy Cooperative

716 Route 368 • PO Box 329 • Parker, PA 16049-0329 • www.central.coop
Customer Service 1-800-521-0570 • Emergency Outage Number 1-800-282-8610