

Inside: Learn How To ...

Vote for Your Board
Members

Attend This Year's
Annual Meeting

Vote For Our 2014
Photo Contest

"Watts" Inside

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Board of Directors

Jody P. Weaver
President

Kenneth Durrett
Vice President

Althea M. Smith
Secretary/Treasurer

William J. Eichner
Kenneth D. Etzel
Margery S. Terwilliger
Bette D. Walters
Richard L. Weaver

PowerLines

2013 Photo Contest Entry

Taken by Piper Schofield of Sandycreek Studio of Franklin

Relationships

by Matthew Boshaw, CEO & General Manager

I won't be giving any Oprah or Dr. Phil style advice today, despite the title of this article. I'm sure women and men are, in fact, from different planets and I have no special insight into the relationship between them. I would like to think this article will be a little nod to the great radio personality Paul Harvey and his series "The Rest of the Story" as I will revisit a previous theme, and hopefully add something to it. I have been with Central Electric Cooperative (CEC) for four years now and, in that time, have written about 45 articles. I have repeated topics that people request, or that I find particularly important. Some of those repeats have included safety, rates, reliability and the "Cooperative Difference."

I recently heard a speaker talking to a group of cooperative employees and board members about the Cooperative Difference in

terms of relationships. (I think this could be the definition of "preaching to the choir.") It did remind me, however, that it had been a year since my last article on the subject and, after I reviewed my previous articles, I realized relationships tied the others together pretty well and perhaps gave the rest of the story.

For those who are regular readers, you might remember that I have previously focused on the Seven Principles that define cooperatives:

- Principle 1: Voluntary and Open Membership
- Principle 2: Democratic Member Control
- Principle 3: Member Economic Participation
- Principle 4: Autonomy and Independence
- Principle 5: Education, Training and Information

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- Principle 6: Cooperation among Cooperatives
 - Principle 7: Concern for Community
- These principles are important because within them are the very important ideals of local control by a member-elected board of directors, one member/one vote and the retirement of capital credits — just to name a few. I have written about the members, board and staff, and how important they are in making the principles real. This is a dedicated group. But the speaker reminded me that these are the parts, and that the real Cooperative Difference exists in the relationships. There are many relationships that help to define this difference.

The relationship between experienced and new employees that propagates the dedication to our members and the principles listed above, and provides a sense of pride in what we do.

The strong relationship between our members and employees. This is seen in more than just the service provider/customer relationship. Our employees live in the communities we serve, volunteer time and effort and are even sometimes CEC members themselves. When our members have questions or concerns they call us — people they know. For example, many of you have been hearing news stories regarding electricity rates increasing and have called to ask what our increase will be. I am happy to say that we do not expect a rate change in 2014. Our cooperative business model and

relationship with our member-owned power supplier, Allegheny Electric Cooperative, have allowed us to mitigate current rate increases and provide rate stability.

As representatives of the entire membership, our board of directors has an important relationship with the membership, ensuring that which is most important to our members is communicated clearly to me and the staff. The board and staff relationship defines how we operate, and sets our priority for the service we provide.

We have relationships with our elected officials at the local, county, state and federal levels. Our positive relationships with these officials helped lead to the creation of the cooperative principles and our formation as an organization. Our continued participation allowed us to help shape rules that directly impact our ability to maintain and improve our service.

As I said at the beginning, I am no relationship expert but I am certain that all of these relationships and the people who participate in them are truly the Cooperative Difference. They all need to exist and be worked on continuously to make sure they continue and improve. Please attend our Annual Meeting Aug. 22 to help us maintain and build upon these all-important relationships and highlight our Cooperative Difference.

“we do not expect a rate change in 2014. Our cooperative business model and relationship with our member-owned power supplier, Allegheny Electric Cooperative, have allowed us to mitigate current rate increases and provide rate stability.”

CENTRAL ELECTRIC COOPERATIVE BOARD OF DIRECTOR NOMINEES

You may vote for one nominee from each county, no matter where you live.

ARMSTRONG COUNTY

Nancy Terwilliger Lendyak

East Brady, Pa.

Mrs. Lendyak has been a CEC member since 1978 and an Annual Meeting attendee since 1990. She has a bachelor's degree and a master's equivalency from Clarion University. Nancy is retired from Karns City High School. She serves as a Clarion University Alumni Board director, Morgan Scholarship trustee, Chicora Area Salvation Army Red Kettle coordinator and Wreaths Across America PA ambassador to Arlington Cemetery. Nancy is an elder at St. Paul's Community Church. She and her husband, Tom, reside in Armstrong County. They have three children and five grandchildren.



ARMSTRONG COUNTY

Mark C. Robinson

Karns City, Pa.

Mr. Robinson has been a CEC member since 2006. He earned a bachelor's degree in business administration from Clarion University. He is employed by Morton Buildings where post-frame buildings are designed and constructed. Mark holds a Pennsylvania Real Estate Sales License. He is a member of the Sons of the American Legion, Clarion Post 66 and the Sons of Italy in Brady's Bend. He attends First United Methodist Church in Butler where he served on a mission trip in 2013. He resides with his wife, Gail, at his childhood home in Hillville. They have two sons, Samuel and Christian.



BUTLER COUNTY

Mr. Eichner has been a CEC member since 1970 and a director since 2010. He is a North Catholic High School graduate.

William J. Eichner

Eau Claire, Pa.

Incumbent Nominee



Bill retired from Sisters of Divine Providence after 40 years of service. Prior to this position he served in the Vietnam War as a helicopter pilot. He owns and operates a farm in Eau Claire with his wife, Amelia, and is a member of St. Alphonsus Parish. They have three daughters, Theresa, Toni and Anne and four grandchildren, Sam, Madi, Alex and Michael.

Watch for your ballot in the mail!

Use Your Voice — Vote for Your Directors!

A cooperative is owned and democratically controlled by the people who use its services. Each member has one vote regardless of their stake; that is, members can not buy more control than anyone else. This stands in stark contrast to investor-owned businesses where only shareholders have a vote in how the business is run; and even among shareholders, some have more votes than others. CEC has always operated under the principles of democracy, and we are dedicated to fulfilling that promise as we serve members today and in the future.

SAFETY

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Swimming Safety

Swimming is a great activity that is enjoyed by people of all ages. However it's important to know how to be safe while you're in the water. The following tips will help keep you and your loved ones safe while swimming.

- Swim in designated areas supervised by lifeguards.
- Always swim with a buddy; do not allow anyone to swim alone.



Matt Alderson
Manager of Safety and
Operations Support

- Never leave a young child unattended near water and do not trust a child's life to another child; teach children to always ask permission to go near water.
- Have young children or inexperienced swimmers wear U.S. Coast Guard approved life jackets around water, but do not rely on life jackets alone.
- Maintain constant supervision.
- Drink plenty of water regularly even if you're not thirsty. Avoid drinks that contain alcohol or caffeine.



I receive calls from time to time asking why CEC does not offer appliance rebates. A simple answer is we do not want to raise the rates of all of our members to offer rebates to a few.

Act 129 provides rate stability through energy efficiency and conservation at a time of electric competition. Newer and more efficient appliances help lower peak energy demand and delay construction of new power plants, as well as reduce overall emissions. The Public Utility Commission (PUC) requires all private power companies under its jurisdiction to offer appliance rebates to meet Act 129 goals or face stiff fines.

But as the saying goes, "There is no free lunch." Private power companies cover these costs with an add on rate to defray program costs. Consumers who do not take advantage of the rebates help to pay for those who do.

Appliance Rebate Program

CEC is not under PUC jurisdiction but we must demonstrate that we reduce energy consumption and demand. We accomplish this with our load management program. Members have been permitting CEC to turn off electric water heaters and electric heating systems during peak demand periods for over 25 years. Load management achieves similar results as appliance rebates by reducing electric demand when it is most needed. Members helped CEC save over \$350,000 in 2013 on power costs while reducing emissions for a healthier environment.

CEC invites all members with electric water heaters or electric heating systems to join our load management program. Greater participation will keep rates stable the cooperative way — members helping members. For more information on our load management program, go to www.central.coop and visit the Energy Savings tab.

Mark Your Calendar for our Annual Meeting of the Members

Attend this year's Annual Meeting of the Members on Friday, Aug. 22, 2014, at Whitehall Camp and Conference Center beginning at 4:30 p.m. Enjoy dinner, entertainment by the Keister Family band, children's entertainment, and a chance to win a number of prizes!

You can make reservations for the meeting by completing the form below or calling us at 1-800-521-0570. Registration deadline is July 31, 2014. For more information, or to check out the agenda, visit www.central.coop.



Annual Meeting Registration Form

Name: _____

Address: _____

Account No: _____ Phone No: _____

Please reserve a total of _____ dinners for my family as we will attend the Annual Meeting dinner on Aug. 22, 2014. Limit of four meals per member.

Children's entertainment is provided for children ages 5 through 10. Please indicate how many children will be attending: _____ Ages of children: _____

(A child with a medical condition must be accompanied by an adult.)

Contact at meeting in case of emergency: _____

Submit your question before the meeting to allow us to answer it efficiently. (You may ask a question at the meeting even if you did not submit it ahead of time.)

My question: _____

By attending the Annual Meeting, I grant CEC permission to use my likeness in photographs in any and all of its publications, including internal and external newsletters and website entries, without payment or other consideration.

Return this coupon to CEC by July 31, 2014.

Go Paperless for a Chance to Win an iPad!

It's your last chance to turn off your paper bill to be entered into a drawing for a free iPad! You must go paperless before July 31 to qualify. The drawing will take place on Aug. 1. Call us at 1-800-521-0570 or visit www.central.coop for more information.

Vote For Our Photo Contest Entries at www.central.coop!

Online only voting will take place from July 1 to Aug. 6. Members without the internet will be able to vote through the September issue of this newsletter.

Recipe of the Month

Fresh Corn Fritters

Ingredients:

- 3/4 cup sifted flour
- 1/2 teaspoon salt
- 1 teaspoon baking powder
- 2 teaspoons sugar
- 2 cups fresh corn kernels
- 1/4 cup butter, melted
- 2 eggs

Directions:

Sift the dry ingredients together, then mix with corn. Beat together the melted butter and eggs. Add two mixtures together. Heat small amount of butter or oil in skillet. Drop fritter batter by spoonfuls into hot oil and saute until golden brown on both sides.

Serve for breakfast with powdered sugar or syrup or serve as a side dish. Makes four to six servings.

Thank you to Linda Knott for submitting this recipe!

Send Recipes to:

Renee Spence at rspence@central.coop or mail to CEC, 716 Route 368, PO Box 329, Parker, PA 16049

CEC Management Team

Matthew P. Boshaw
CEO, General Manager

Dennis W. Beggs
CFO, Director of Finance and Accounting

Christopher W. Kossman
Director of Information Technology

Stephanie Deal
Director of Human Resources

Christina J. O'Donnell
Director of Member and Community Relations

Lisa A. Hoover
Director of Member Services

Fred E. Terwilliger
Director of Engineering and Operations

Read Power Lines and Win!

Last Issue's Winner:

James Beach of Polk

Last Issue's E-Winner:

Albert Coppock, III of Butler

Read Power Lines and win! It's simple — you can win a \$25 credit on your monthly electric bill by completing and returning the quiz below. And you have a second chance at another \$25 bill credit by submitting a quiz online at www.central.coop.

If you do not have access to the Internet, indicate that on the quiz and we will also enter you in the online drawing. Just complete, clip and enclose the quiz and personal information below and return it with your monthly payment. For quiz rules visit www.central.coop.

1. True or False: Private power companies add a small charge to their rates to fund their appliance rebate programs.

Answer: _____

2. True or False: Young children should wear U.S. Coast Guard approved life jackets near water.

Answer: _____

3. True or False: There are six principles that define cooperatives.

Answer: _____

How are we doing? (no wrong answer)

Name: _____

Address: _____

Phone: _____ **Acct. #:** _____



Central Electric Cooperative

A Touchstone Energy® Cooperative

716 Route 368 • PO Box 329 • Parker, PA 16049-0329 • www.central.coop
Customer Service 1-800-521-0570 • Emergency Outage Number 1-800-282-8610

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