

## Inside: Learn How To ...

Attend Our 75–  
Year–Anniversary  
Celebration and  
Annual Meeting

Stay Safe During a  
Tornado

## “Watts” Inside

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## Board of Directors

Margery S. Terwilliger  
*President*

Jody P. Weaver  
*Vice President*

Althea M. Smith  
*Secretary/Treasurer*

Kenneth Durrett  
William J. Eichner  
Robert F. Sterrett  
Bette D. Walters  
Richard L. Weaver



# PowerLines

## Happy Birthday!

*by Matthew Boshaw, CEO & General Manager*

July 12, 2012 marks the actual date of Central Electric Cooperative’s (CEC) anniversary. In case you missed it, and I’m not sure how you could have, it is the 75–year anniversary. Our anniversary coincides with the “International Year of the Cooperative” and the 62nd birthday of our mascot Willie Wiredhand.

Cooperatives are truly a result of “grassroot” efforts over the years. First, in the initial formation and many times in communicating to Washington, the cooperative movement has called on its members to make the case. It is this spirit that makes us a unique organization. It is also this spirit that has drawn dedicated employees to CEC over the years.

While we are excited about being part of this organization,

especially at this important milestone, I want to let you know we recognize that 75 years doesn’t happen by accident and we are working diligently to ensure the continued quality, cost effective service that you expect from your cooperative. From upgrading and maintaining electric lines to providing a high level of personal service, the employees of CEC are working hard for you. You might notice that my picture doesn’t accompany these monthly articles but instead a picture of CEC staff appears in most of them. This is not because I am camera shy but instead is a subtle reminder that it takes the efforts of a remarkable group of people together to accomplish all that we do.

***Happy Birthday!//Page 2***

## Happy Birthday/From Page 1

It is easy to point out the big projects that will impact thousands of members and take significant time and resources to accomplish. For example, the line rebuild in the Boyers area that will wrap up later this year and have a significant, positive impact on the reliability for members served from three different substations. Our Engineering and Operations Department personnel are directly responsible for making this happen. Those same personnel respond to member outages, requests for new services, member concerns and a host of other responsibilities every day.

financially healthy cooperative. Our Human Resources & Administration Department supports the human and technology resources necessary to assist our members and keep us up to date with changing technology. Our Marketing and Communication Department also supports our efforts to communicate all of this with our members both individually and in mass communication. Your board of directors provides the link between our efforts and the desires of the membership.

Let me see if I can



Our Consumer Services Department fields thousands of member inquiries every month and continue to pursue ways to improve our efficiency and save you time and money while still giving the personal service you enjoy. They continue to expand the automatic payment methods that are so convenient to our members and save administrative fees every month. Our Finance Department supports the entire organization and ensures that we are striking the appropriate financial balance to keep our rates manageable while ensuring a

summarize just a little bit. CEC was formed 75 years ago by a remarkable group from the community that recognized the importance of electric service. They continued support for the organization for the past 75 years and have had scores of dedicated employees work to meet the members' changing needs. All of this brings us here today. The people pictured and described briefly above work with the support of our membership to

**Happy Birthday!/Page 3**

## Member Memories:

*"Most lights were turned on by a pull chain because that was easier to wire than a switch."*

*Lulu Belle,  
member since 1951.*

*If you have a favorite CEC memory and would like to be considered for this special column, please contact Jessica Brison at 1-800-521-0570 x2173.*

## Happy Birthday/From Page 2

meet the electrical needs of our communities. That is a lot to summarize in such a small nutshell.

As always, it is our goal to continuously improve service to our members. On behalf of

all current and former employees here at CEC, I want to take the opportunity to thank you, our members, for your continued support for the past 75 years! We promise to continuously provide quality and affordable service. Please join me in wishing CEC a happy birthday!

## Mark Your Calendar for the 75-Year-Anniversary Celebration and Annual Meeting

Attend this year's 75-Year-Anniversary Celebration and Annual

Meeting on Saturday, Sept. 29, 2012 at Whitehall Campgrounds for a chance to win a number of 75 door prizes! In honor of our anniversary the Touchstone Energy balloon will be giving rides starting at 9 a.m. (weather permitting).



Also this year's musical entertainment is provided

by "The Wrangler Band." and thanks to Keystone Smiles, children's entertainment will be available for children ages five through 10. Also, bring your favorite recipe to the meeting and drop it off at the registration table, or submit it prior to the meeting to be eligible for a special prize.

You can make reservations for the meeting by completing the form or calling us at 1-800-521-0570. Registration deadline is Sept. 1, 2012. For more information, or to check out the agenda, visit [www.central.coop](http://www.central.coop).

### Annual Meeting Registration Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Account No: \_\_\_\_\_ Phone No: \_\_\_\_\_

Please reserve a total of \_\_\_\_\_ dinners for my family as we will attend the Annual Meeting dinner on Sept. 29, 2012.

Children's entertainment is provided for children ages 5 through 10. Please indicate how many children will be attending \_\_\_\_\_ Ages of children \_\_\_\_\_  
(A child with a medical condition must be accompanied by an adult.)

Contact at meeting in case of emergency: \_\_\_\_\_

Submit your question before the meeting to allow us to answer it efficiently. (You may ask a question at the meeting even if you did not submit it ahead of time.)

My question: \_\_\_\_\_

*By attending the Annual Meeting, I grant CEC permission to use my likeness in photographs in any and all of its publications, including internal and external newsletters and website entries, without payment or other consideration.*

**Return this coupon to CEC by Sept. 1, 2012.**

## 2012 Nominating Committee Approves Director Candidates

Thank you to CEC's 2012 nominating committee for nominating the cooperative directors for Butler and Clarion counties. Both directors are running unopposed in this year's election. Look for your ballot in the mail, and vote! You can also vote electronically, or in person at the Annual Meeting. Online voting begins Sept. 1 and ends Sept. 27 at 4 p.m. EDT.

### 2012 Nominating Committee Members

Armstrong County – Harvey W. Loose  
Butler County – Donald F. Christy & Joe Gibson  
Clarion County – James M. Reed & Randy Tharan  
Forest County – Dennis Lamb  
Venango County – Carl E. Gadsby

### Butler County Ken Durrett

Ken Durrett  
Butler, PA



Mr. Durrett has been a Central Electric member since 1996 and has served on the board of directors since June 2009. Ken has over 25 years of business experience, having held senior level finance and chief operating executive positions with various distribution and retail companies. Ken is currently a partner with a national firm providing various services to small and midsize businesses, helping them improve profitability, obtain financing and meet other financial objectives. He is a member of the American Institute of Certified Public Accountants and Financial Executives International.

### Clarion County Richard Weaver

Richard Weaver  
Knox, PA



Mr. Weaver has been a Central Electric member since 1978, and has served on the board of directors since 1988. He serves as Central Electric's representative on the Allegheny Electric Cooperative Board. Mr. Weaver owns and operates Weaver Excavating and Sewage Systems. Rick and his lovely wife Ruth Ann have been married for 34 years.



**K**en's  
ilowatt  
corner



By **Ken Maleski**  
CEC Consumer  
Marketing Representative

www.central.coop  
Check it out!



## Pools and Power

Backyard swimming pools are a great way to keep everyone cool on a hot summer day. Unfortunately, they use a lot of energy. Here are some ways to operate them and keep your electric bill manageable.

- Use a two-speed or variable speed pump to reduce operating costs by as much as 90 percent. A pool uses 60 to 80 percent of its energy for pumping and filtration.
- Run your pump eight to 12 hours per day. Three separate run times work best. Please try not to run between 2 and 6 p.m. if it is a “peak alert” day.

- Cover your pool to help reduce heat loss and evaporation as well as debris build up.
- Use a heat pump pool heater to provide low-cost comfort over a conventional heater.
- Remove tree branches and other vegetation that blocks sun light from your pool's surface to provide maximum “natural” pool heat.

Safety is always a concern when maintaining a pool. Make sure your pool pump's power supply is protected with a ground-fault circuit interrupter (GFCI) breaker or receptacle. Have fun, be safe and save money!

# SAFETY

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## Tornado Safety

Tornadoes can strike at anytime during the year. There is a small chance that a tornado will strike your home.

Follow these tips and be prepared:

- Stay tuned to your local weather.  
If a tornado “watch” is issued it means a tornado is possible.  
If a tornado “warning” is issued it means that a tornado has been spotted or strongly indicated by radar.
- Evacuate all mobile



Matt Alderson  
Manager of Safety and  
Operational Support

homes and vehicles! Seek shelter in a substantial structure or ditch.

- Protect your head and chest by crouching face first to the floor with your hands behind your head.
- Hide under steady furniture.
- Avoid candles, gas lanterns and oil lamps.
- Wear shoes to protect your feet from broken glass.

## Recipe of the Month

### Vegetable Dip

#### Ingredients:

- 2 cups sour cream
- 2 cups mayonnaise
- 1 package ranch dressing mix
- 2 tablespoons dill weed
- 2 tablespoons beau-monde seasoning
- 2 tablespoons minced onion

#### Directions:

Mix and chill. Serve with vegetables.

*Thank you to Anna Lanterman for submitting the recipe!*

Submit your recipe for a chance to win a special prize at the 75-Year-Anniversary Celebration and Annual Meeting and have your recipe published in "Power Lines."

#### Send Recipes to:

Jessica Brison at [jbrison@central.coop](mailto:jbrison@central.coop) or mail to CEC, 716 Route 368, PO Box 329, Parker, PA 16049

## CEC Staff

Matthew P. Boshaw  
*CEO and General Manager*

Lisa A. Hoover  
*Director of Consumer Services*

Dennis W. Beggs  
*Director of Finance*

Christina J. O'Donnell  
*Director of Communication and Marketing*

Stephanie Deal  
*Director of Human Resources and Administration*

Fred E. Terwilliger  
*Director of Engineering and Operations*

Questions or Concerns?  
Contact us at 1-800-521-0570  
or email [info@central.coop](mailto:info@central.coop).

### Read **Power Lines** and



Last Issue's Winner:

**Emily Webb of Emlenton**

Read your issue of CEC's "Power Lines" and win! It's simple — you can win a \$50 credit on your monthly electric bill by reading "Power Lines" and completing the quiz below.

Complete, clip and enclose the quiz and personal information below and return it with your monthly payment. For quiz rules or a faster entry, you may complete the survey online at [www.central.coop/quiz](http://www.central.coop/quiz).

**1. True or False:** At this year's Annual Meeting there will be hot air balloon rides and a magic show.

**Answer:** \_\_\_\_\_

**2. True or False:** Armstrong and Butler counties' board members are up for re-election this year.

**Answer:** \_\_\_\_\_

**3. True or False:** If a tornado "watch" is issued it means a tornado is possible.

**Answer:** \_\_\_\_\_

**How are we doing?** (no right/wrong answer)

\_\_\_\_\_

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone No:** \_\_\_\_\_ **Account No:** \_\_\_\_\_



Central Electric Cooperative

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